

1. EXECUTIVE SUMMARY

The company has retained Value Creation – Alternative, www.vc-alternative.com, as an exclusive financial advisor in connection with the search of strategic and financial partners.

The company is one the **top-3 business data science incubator** in the world.

Company offers **disruptive innovation services** leveraging its proven ecosystem of 20+ IT *startups*, its data exchange platform and its robust processes.

The company is looking to setup joint ventures, partnerships or alliances with strategic and financial investors to boost the development of its business.

DO NOT MISS THE BIG DATA REVOLUTION... INNOVATE!

2. MARKET OVERVIEW

One of the biggest new ideas in computing is Big Data. There is unanimous agreement that Big Data is revolutionizing commerce in the 21st century. When it comes to business, Big Data offers unprecedented insight, improved decision-making, and untapped sources of profit.

The market CAGR is around 32% and in 2016, it will be worth around \$26 billion according to IDC.

3. COMPANY OVERVIEW



4. EXISTING PUBLIC PARTNERSHIPS



5. EXISTING TECHNOLOGICAL PRIVATE PARTNERSHIPS



COMPANY LOCATION

Barcelona, Spain



COMPANY'S OFFERS

- ✓ Corporate venturing
- ✓ Corporate entrepreneurship
- ✓ An LP position in company's fund
- ✓ A stake of company's equity

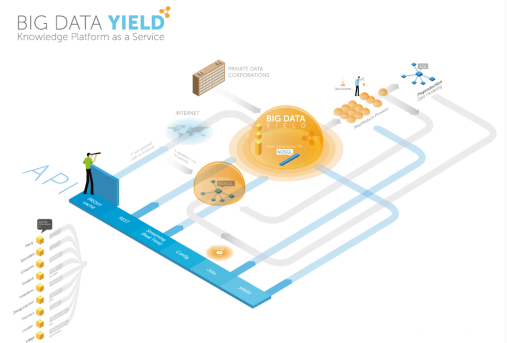
SECTOR

IT BIG DATA



COMPETITIVE ADVANTAGE

Data science platform as a service



CONTACT DETAILS

Christophe Schwoertzig
cshwoertzig@vc-alternative.com

Company is opening up its equity to suitable strategic partners who can help them finance their growth. The management team is willing to remain within the organisation. Valuation is open for discussion because the team is looking primarily for a good strategic fit.

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Value Creation – Alternative is a Strategy and Corporate Advisory firm. We help companies to develop their business through acquisition and organic grow. We accompany our clients throughout the entire life cycle of their corporate development programme: strategy definition, target search, due-diligence, negotiation, transformation map and change management.

We are a worldwide network of seasoned professionals and have collectively advised M&A projects worth nearly US\$100B.

We support complex strategic and operational business decisions with deep analysis and robust processes. Our methodology is a combination of desk research, interviews and application of our internal know how.

MAIN CONTACT

e-mail: cschwoertzig@vc-alternative.com

tel. +34 677 581335